



Chef Boyardee... We've Mastered Lunch Time!

Are the kids hungry? No need to worry! We're making lunch time fun for mom and kids alike! Chef Boyardee's New Mac & Cheese is easy and super convenient (great for mom) and made with real cheese (great for the kids). No messin' around with powder and water here - just heat and eat.

And while your kids are munching on our cheesy morsels, these fun activities - filled with mazes, word searches and more - will keep your kids happy and entertained. What else could a mom ask for?

Quick Tips & Fun Ideas

Great Complements to Chef Boyardee Mac & Cheese!



Serve tasty sweet drinks.

Satisfy your child's sweet craving with chocolate milk, fruit juice, punch, or orange soda! No doubt the kids will be screaming for more Mac & Cheese tomorrow.



Add a salty snack or tasty side.

Complement your child's Mac & Cheese with pretzels, peanuts, tortilla chips, or another delicious munchie!



Treat the kids to a scrumptious dessert.

Finish off this filling meal with fresh fruit or some ready-made pudding. A great reward for finishing off a bowl of Mac & Cheese.

One-Minute Fun Ideas

- Wear the craziest outfit to dinner. Mom, Dad, kids too! Take pictures.
- Leave a quick note of silly jokes in the kids' lunch boxes.
- Crank up the music, roll back the rugs and dance, dance, dance!
- Make the first Sunday of every month Weird Breakfast Day. Serve something unusual like pizza or Chinese food. Kids love it!



Make Lunch Time a Breeze!

What's the secret to making lunch time a positive experience for everyone? It's simple: Quick and easy for mom ... fun and tasty for the kids.

Chef Boyardee's new Mac & Cheese will get you well on your way. No need to mess around with powder (that will inevitably end up all over your kitchen counter). In fact, all of Chef Boyardee's foods are simple: just heat and eat. Good for mom.

And here's another tip: Pick up one of the Chef Boyardee microwavable containers. No bowls to wash when the kids are done!

Kids love Chef Boyardee's new Mac & Cheese too, because it's made with real, kid-tested cheese. Throw in a few games or coloring books on the kitchen table and the kids will be as happy as can be. Good for the kids.

What else could a mom like you ask for in a meal?

